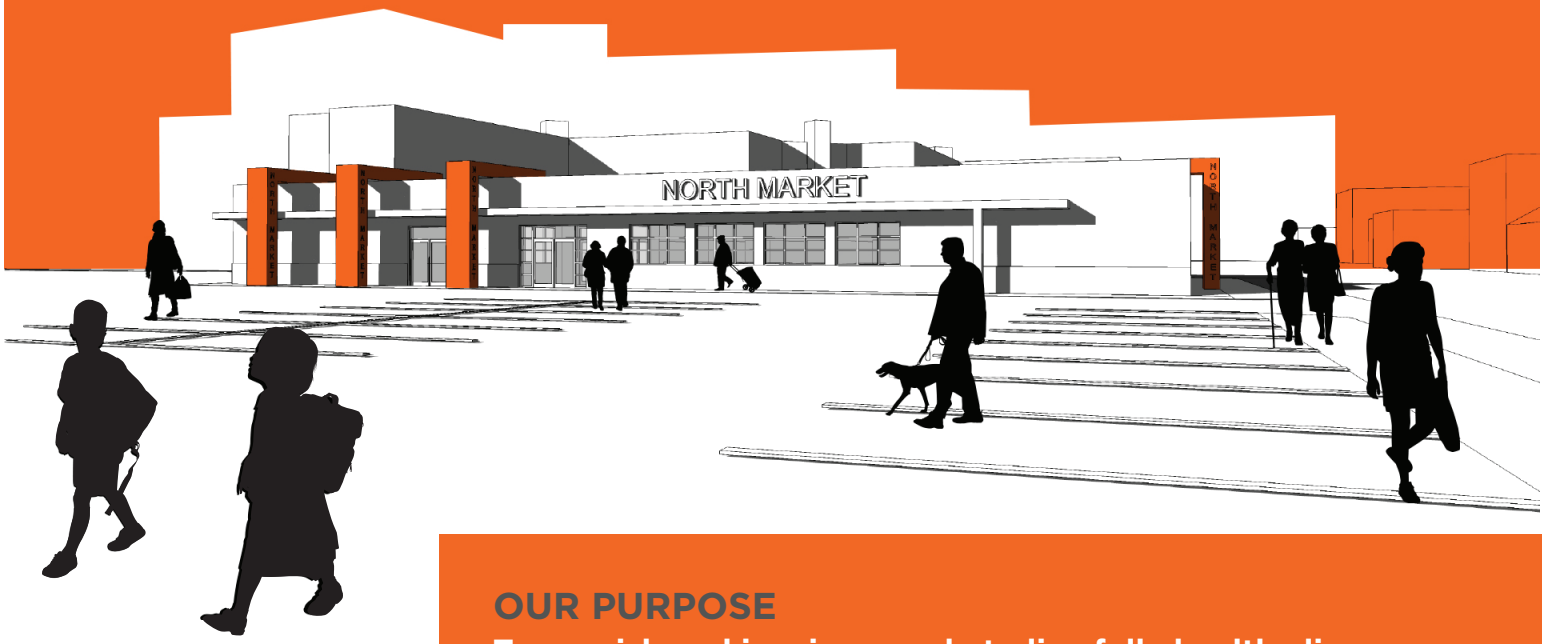
North Market. *More than a grocery store*

North Market is a social enterprise created to address the food access and health disparities in north Minneapolis. More than a grocery store – it's a hub for community health. Scheduled to open in 2017, this unique venture unites three elements in one place: affordable nutritious food, health care services and wellness education.

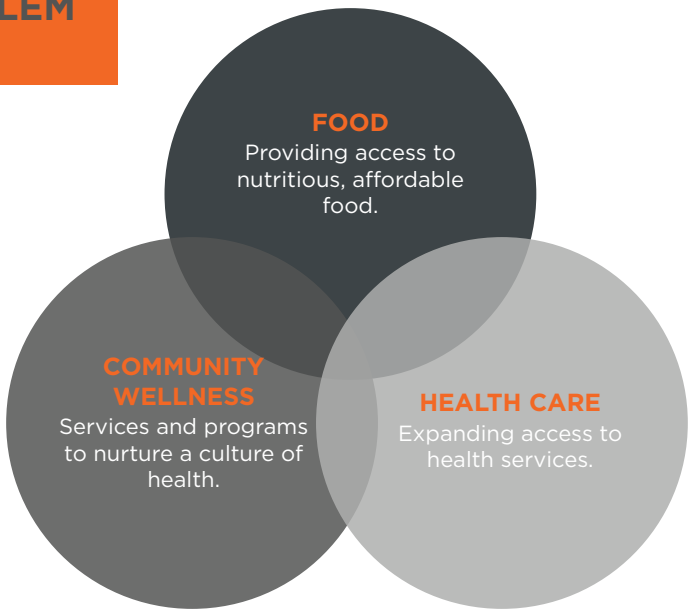


OUR PURPOSE

To nourish and inspire people to live fully healthy lives.

A REAL SOLUTION TO A BIG PROBLEM

North Minneapolis is a food desert. Our community of 67,000 is served by 30 corner convenience stores and only one supermarket. The lack of access to nutritious food here has big consequences, from high rates of diet-related illness to students who are less prepared to learn. By putting good food and wellness services within reach of all North Minneapolis families, **North Market will nourish our neighborhood from the inside out.**



An Enterprise of
PILLSBURY UNITED COMMUNITIES

To get involved or to learn more, contact
Adair Mosley at Pillsbury United Communities:
mosleya@puc-mn.org.

A REAL PLAN TO NOURISH NORTH MINNEAPOLIS

A HUB FOR INTEGRATED COMMUNITY HEALTH

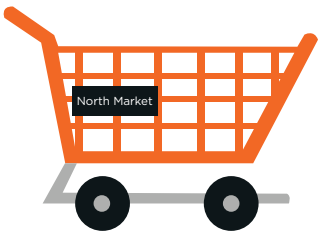
ADDRESS THE FOOD DESERT

for **67,000 North Minneapolis residents** who have access to only **1 supermarket**.

CLOSE THE GAP IN HEALTH ACCESS

for **36,000 residents in a 2 mile radius** of the proposed NM site who have access to only **2 clinics** & **0 pharmacies**.

CLOSING THE GAP IN WAGE DISPARITY



25
new grocery retail positions with

LIVABLE WAGES

$21/HOUR full-time
$11/HOUR part-time

CAREER READINESS

robust training for employees opening new career pathways

CHANGING THE NARRATIVE OF NORTH MINNEAPOLIS

$3.6M ANNUAL REVENUE

- kept within the North Minneapolis economy
- profits reinvested in programming to benefit the local community
- self-sustaining by year two

INCREASE PROPERTY VALUES

in the surrounding neighborhoods, & improve social, cultural and economic landscape.

CREATED *WITH* THE COMMUNITY, NOT *FOR*

Open-source, replicable model for other cities

Community partnerships:
GROCERY
HEALTHCARE
REAL ESTATE
NON-PROFIT
& RESIDENTS

OUR PARTNERS

Pillsbury United Communities has assembled a team of industry leaders to help make North Market a reality.

Cargill · SUPERVALU · North Memorial Health Care · General Mills · goodworks · LSE Architects · Oppidan · KNOCK inc. · Hunger-Free Minnesota · MCAD · Minneapolis Health Department · KIPP MN · Appetite for Change · Twin Cities Mobile Market · Medtronic · Hennepin